EFFICIENT. QUICK. NETWORKED.

SOFTWARE PRODUCTS FOR COMMUNICATION BETWEEN DIVERS SYSTEMS & PLATFORMS.
LOBSTER AT A GLANCE:

FOUNDATION 2002

COMPLEX CHALLENGES? EASILY DONE!

TEAM 120+

CLIENTS 1,000+

THREE SOLUTIONS. ONE PHILOSOPHY.

PERSONAL CONTACT. SALES & SERVICE:

GERMANY | AUSTRIA | SWITZERLAND | UK | FRANCE | NORDICS | BENELUX
lobster_data.
our one for all.

YOUR BENEFITS
✓ A tool for EAI.EDI.MFT. Industry 4.0 & IOT strategies
✓ No programming & no scripting
✓ Intuitive HTML5-Interface
✓ Ready-made function modules
✓ Includes industry standards
✓ Automatic format recognition
✓ Central Monitoring
✓ 2 days of training and ready to go ...
JUST DO WHAT YOU WANT.
THE LOBSTER DATA HUB.
... the safe and comprehensible transfer of business-relevant data between diverse systems and platforms. Both within a company (EAI – Enterprise Application Integration) and in an effortless connection (EDI – Electronic Data Interchange) to external partner-companies, such as service providers, suppliers and clients. Moreover, business data can be converted, manipulated and enriched into structured, editable data in a graphic user interface. **Simply, safely and flexibly. Without any programming.**
SUCCESS. ALWAYS THE MOST BEAUTIFUL STORY.

SUCCESS IN YOUR BUSINESS? CLICK HERE
DATA INTEGRATION WITH ZERO GRAVITY.

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Efficient automation of processes
Full transparency of all participants in a supply chain
Use of pre-defined standard commercial property
Flexible configuration and agile approach
Integration of any data sources via Lobster_data
Information relevant to making decisions in the business dashboard
LOBSTER_SCM: MONITORING AND CONTROL OF SUPPLY CHAINS BY INVOLVING ALL PARTICIPANTS.
Economical and efficient catalogue production
Cost savings through the automation of media production
Location-independent administration and maintenance of data
Comparison between various different media
Reducing error sources
Easy implementation of new markets through multilingualism
LOBSTER_PIM: SALES AND MARKETING PRODUKT MANAGEMENT
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